#### Aidemia<sup>TM</sup> Platform

# **Privacy Policy**

#### Introduction

This privacy policy is a part of the License agreement available here – https://aidemia.co/docs/aidemia-terms.pdf

This privacy policy has been compiled to better serve those concerned about how their "personally identifiable information" (PII) is used on the Internet. In our privacy policy, we adhere to the principles of privacy and information security laws, as well as general international principles that allow us to keep the personal information of our users safe. PII is considered information that can be used on its own or in conjunction with other information to identify, contact or locate an individual, or to identify a person in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your PII with this application.

### Legislation

The application does not publish content prohibited by law and operates in accordance with the laws of the EU, USA and your regional laws, including:

Child Endangerment

Inappropriate Content

**Financial Services** 

Real-Money Gambling, Games, and Contests

**Illegal Activities** 

<u>User Generated Content</u>

**Unapproved Substances** 

# Personalization and personal data

We only ask for personal data to the extent necessary for the application to function. We collect information from you when you register or enter your personal

information when using our application. The information includes a phone number, email address, or other information that will help you use this application. In accordance with your local laws and marketplace requirements, we do not store or publish any of your personal information unless you are of legal age or your parent or guardian has given us consent to do so.

We may use the information we receive from you when you register, make a purchase, subscribe to news feeds, reply to messages, view or use the app to

- personalize the user experience and allow us to provide the type of content and products that interest you
- improve our services and serve you better
- process your transactions quickly
- send you newsletters.

When you enter or upload any user-specific data or files using our platform, we do not share it with any other users and store it safely on secured servers provided by specialised third-party organisations. All the data you provide is sent to the platform using secure internet protocols that encrypt it before sending begins.

### **Content and intellectual property**

Any data and information published by users in the application does not entail the transfer of intellectual property rights. At the same time, users of the application are obliged to ensure that the content they publish does not violate the copyrights of third parties.

# **Device security**

App comply with the following policies:

User Data

**Permissions** 

Device and Network Abuse

Deceptive Behavior

**Misrepresentation** 

We regularly check for malware. Your personal information is stored in secure networks and is available only to a limited number of people who have special access rights to such systems and are required to maintain the confidentiality of information. In addition, all confidential / credit information you provide is encrypted using Secure Socket Layer (SSL) technology.

### Monetization and advertising

If taking payments for our services, we will connect you with a third-party payment system that handles payments. We do not store your payment information, apart from the date and the amount of payment, when it is necessary for providing you with the services you paid for on our platform. Your personal data collected by those third-party payment system can be stored on their systems accordingly with their own policies.

#### Family policy

The app is not designed for children. If at any point we will open functionality that can lead to children's accessing the app and its features, we will not require children to enter personal data, unless the collection of data is allowed by parents and complies with the law. Any information transmitted by children will not be displayed in the public domain and is not associated with data that allows the identification of the child.

According to our terms, when a parent registers their child on our platform or verifies their account (as well as provides the ability to use the application through Google Play family access or similar service), we consider this as their consent to save, store and process personal data of their children.

#### **Information disclosure**

We do not sell, trade, or otherwise transfer your personal information to third parties unless we notify you in advance.

However, non-personally identifiable information about visitors (such as aggregated information) may be provided to other parties for marketing, advertising or other purposes.

# **Account termination**

When you terminate your account, we delete all the information and data you provided when using the platform under that account. Account termination procedure and terms are detailed in the License Agreement.

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